

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF OHIO
EASTERN DIVISION

JAMES HAYDEN,

Plaintiff,

v.

2K GAMES, INC., a Delaware corporation,
and
TAKE-TWO INTERACTIVE SOFTWARE,
INC., a Delaware corporation,

Defendants

CASE NO. 1:17-cv-02635-CAB

JUDGE CHRISTOPHER A. BOYKO

**EXHIBIT A – PLAINTIFF’S EXHIBIT
INDEX**

Plaintiff James Hayden hereby submits the attached Exhibit Index.

Plaintiff reserves the right to add additional exhibits for rebuttal or impeachment purposes and to add any exhibit listed or otherwise identified by Defendants 2K Games, Inc. and Take-Two Interactive Software, Inc. Plaintiff reserves the right to use as an exhibit or admit into evidence any written discovery response served by any party or third party. Plaintiff also reserves the right to amend this Exhibit Index and to add additional exhibits to the full extent allowed by the Court.

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF OHIO
EASTERN DIVISION

JAMES HAYDEN,
Plaintiff,

v.

2K GAMES, INC.,
a Delaware corporation,
and

TAKE-TWO INTERACTIVE SOFTWARE, INC.,
a Delaware corporation,
Defendants

CASE NO. 1:17-cv-02635-CAB

JUDGE CHRISTOPHER A. BOYKO

PLAINTIFF'S EXHIBIT INDEX

Ex. No.	Description / Bates # / Dkt. # #
PX-0001	Complaint with jury demand against 2K Games, Inc., Take-Two Interactive Software, Inc. (Dkt. # 1)
PX-0002	1/5/15 "Complex" article
PX-0003	8/22/09 "Akron World Tour Art, jimmy Hayden" article
PX-0004	VAu 1-263-888 registration certificate
PX-0005	VAu 1-271-044 registration certificate
PX-0006	VAu 1-270-802 registration certificate
PX-0007	VAu 1-287-552 registration certificate
PX-0008	VAu 1-287-545 registration certificate
PX-0009	VAu 1-292-453 registration certificate
PX-0010	Registration records for NBA2k16 (for pc), NBA2k16 (for ps3), NBA2k16 (ps4) and NBA2k16 (for Xbox 360), NBA2k16 (for Xbox one), NBA2k16 Mobile (for Google), and NBA2k16 Mobile (for iOS)
PX-0011	Civil Cover Sheet (Dkt. # 1-10)
PX-0012	Summons 2K Games, Inc. (Dkt. # 1-11)
PX-0013	Summons Take-Two Interactive Software, Inc. (Dkt. # 1-12)
PX-0014	First Amended complaint against 2K Games, Inc., Take-Two Interactive Software, Inc. (Dkt. # 3)

Ex. No.	Description / Bates # / Dkt. # #
PX-0015	Registration records for NBA2K17 for PS3, NBA2K17 for XBOX ONE, NBA2K17 Mobile for Google, and NBA2K17 Mobile for iOS
PX-0016	Second Amended complaint against 2K Games, Inc., Take-Two Interactive Software, Inc. (Dkt. # 12)
PX-0017	Articles regarding featured improvements and additions (Dkt. # 12-9)
PX-0018	Registration records for NBA 2K18 (Mobile) and NBA 2K18 (Physical Game)
PX-0019	Third Amended complaint against 2K Games, Inc., Take-Two Interactive Software, Inc. (Dkt. # 25)
PX-0020	Articles regarding featured improvements and additions
PX-0021	Fourth Amended complaint against 2K Games, Inc., Take-Two Interactive Software, Inc. (Dkt. # 33)
PX-0022	VAu 1-365-279 supplementary registration certificate
PX-0023	VAu 1-365-277 supplementary registration certificate
PX-0024	11/17/2017 Sidenblad email (TAKE-TWO_00004814)
PX-0025	1/9/2018 Wang email (TAKE-TWO_00003680-00003682)
PX-0026	10/6/2017 Zhang Email (TAKE-TWO_00004702-00004703)
PX-0027	11/17/2017 Zhang email (TAKE-TWO_00004918-4938)
PX-0028	2/14/2019 Dawson email (TAKE-TWO_00005212-00005216)
PX-0029	1/11/2018 Zhang email (TAKE-TWO_00005345-00005347)
PX-0030	Defendants' Financial Productions (TAKE-TWO_00006143-00006153)
PX-0031	NBA 2K16 Video Footage (Dkt. # 109-2)
PX-0032	NBA 2K17 Video Footage (Dkt. # 109-3)
PX-0033	NBA 2K18 Video Footage (Dkt. # 109-4)
PX-0034	NBA 2K19 Video Footage (Dkt. # 109-5)
PX-0035	NBA 2K20 Video Footage (Dkt. # 109-6)
PX-0036	Take-Two Behind the Art Video (Dkt. # 109-7)
PX-0037	3/31/2018 Argent email (TAKE-TWO_00001668)
PX-0038	12/19/2017 Ismailer email (TAKE-TWO_00002613)
PX-0039	1/18/2019 Kincade email (PIXELGUN_0007433 et al.)

Ex. No.	Description / Bates # / Dkt. # #
PX-0040	NBA Tattoo Textures Process Documentation (TAKE-TWO_00000584)
PX-0041	2K17 Wish List (TAKE-TWO_00004247)
PX-0042	Character Art Flowchart (TAKE-TWO_00005957)
PX-0043	2K17 Art Goals Document (TAKE-TWO_00002507)
PX-0044	10/5/2015 Thomas email (TAKE-TWO_00002504)
PX-0045	1/9/2018 Zhang email (TAKE-TWO_00003680)
PX-0046	Texture map change log (TAKE-TWO_00002627)
PX-0047	7/3/2018 Stauffer email (TAKE-TWO_00004616)
PX-0048	Everyone's On Final Creative (TAKE-TWO_00000854)
PX-0049	NBAP and Take-Two license agreement (TAKE-TWO_00001260-1310; TAKE-TWO_00002888-2895; TAKE-TWO_00003606-3619; TAKE-TWO_00003625-3642)
PX-0050	12/3/2018 Sidenblad email (TAKE-TWO_0004853)
PX-0051	Texture Maps (TAKE-TWO_00000605; TAKE-TWO_00000608; TAKE-TWO_00000609; TAKE-TWO_00002550)
PX-0052	Original Force Invoice (TAKE-TWO_00005346)
PX-0053	NBA 2K17 Feature List (TAKE-TWO_00002153)
PX-0054	11/17/2017 Sidenblad email (TAKE-TWO_00004918)
PX-0055	1/20/2018 Auer email (TAKE-TWO_00005355)
PX-0056	Quarter length screenshot (Dkt. # 109-48)
PX-0057	Declaration of James Hayden (Dkt. # 109-49)
PX-0058	1/25/201 Patton email (HAYDEN_001600)
PX-0059	1/4/2011 Berry email (HAYDEN_001941)
PX-0060	MGK Blackbird release (HAYDEN_000483)
PX-0061	MGK Roadies release (HAYDEN_000740)
PX-0062	Samsung release (HAYDEN_000792)
PX-0063	Wieden + Kennedy release invoice (HAYDEN_000238)

Ex. No.	Description / Bates # / Dkt. # #
PX-0064	Teyana Taylor release (HAYDEN_000010)
PX-0065	Sprite release (HAYDEN_000253)
PX-0066	Space Jam 2 release (HAYDEN_000596)
PX-0067	9/28/21 Tattoo Artwork License Agreement between Jimmy Hayden and Tonal
PX-0068	James License Agreement (TAKE-TWO_00001204)
PX-0069	Green Talent Agreement (TAKE-TWO_00001228)
PX-0070	Expert Report of Michal A. Malkiewicz
PX-0071	Curriculum vitae for Michal Malkiewicz (Sched. 1 to Malkiewicz Report)
PX-0072	List of Documents Considered (Sched. 2 to Malkiewicz Report)
PX-0073	“‘Be The Canvas’, NBA 2k16 Will Have Over 1,000 Tattoos,” DefPen.com, August 27, 2015, accessed at https://defpen.com/be-the-canvas-nba-2k16-will-have-over-1000-tattoos/ .
PX-0074	“‘NBA 2K16’ Coming in September; Pre-Order Offers Early Access,” Stack, May 29, 2015, accessed at https://www.stack.com/a/nba-2k16-release-date .
PX-0075	“2008-09 Men's Basketball Roster: Danny Green,” University of North Carolina at Chapel Hill Athletics, accessed at https://goheels.com/sports/mens-basketball/roster/danny-green/11186 .
PX-0076	“2011 Phillips 66 All-Big 12 Men’s Basketball Awards Announced,” Big 12 Conference, March 6, 2011, accessed at https://big12sports.com/news/2011/3/6/205110225.aspx .
PX-0077	“2019-20 Los Angeles Lakers Roster and Stats,” Sports Reference LLC, last updated May 24, 2021, accessed at https://www.basketball-reference.com/teams/LAL/2020.html .
PX-0078	“2020-21 Los Angeles Lakers Roster and Stats,” Sports Reference LLC, last updated May 24, 2021, accessed at https://www.basketball-reference.com/teams/LAL/2021.html .
PX-0079	“2020-21 NBA Standings,” Sports Reference LLC, last updated May 24, 2021, accessed at https://www.basketball-reference.com/leagues/NBA_2021_standings.html .
PX-0080	“About Us,” 2K, accessed at https://newsroom.2k.com/about-us/2k-global-communications . “About VGChartz,” accessed at https://www.vgchartz.com/about.php .
PX-0081	“Danny Green,” Sports Reference LLC, last updated May 19, 2021, accessed at https://www.sports-reference.com/cbb/players/danny-green-1.html .

Ex. No.	Description / Bates # / Dkt. # #
PX-0082	“Danny Green,” Sports Reference LLC, last updated May 24, 2021, accessed at https://www.basketball-reference.com/players/g/greenda02.html .
PX-0083	“Danny Green,” Sports Reference LLC, last updated May 26, 2021, accessed at https://www.basketball-reference.com/players/g/greenda02.html .
PX-0084	“Danny Green,” University of North Carolina at Chapel Hill Athletics, accessed at https://goheels.com/sports/mens-basketball/roster/danny-green/11186 .
PX-0085	“Data-Collection Methodology,” VGChartz, accessed at https://web.archive.org/web/20180823031302/https://www.vgchartz.com/methodology.php .
PX-0086	“Data-Collection Methodology,” VGChartz, accessed at https://www.vgchartz.com/methodology.php .
PX-0087	“ESPN World Fame 100 2016,” ESPN, accessed at https://www.espn.com/espn/feature/story/_/id/15685581/espn-world-fame-100 .
PX-0088	“ESPN World Fame 100 2017,” ESPN, accessed at https://www.espn.com/espn/feature/story/_/page/worldfame100/espn-world-fame-100-top-ranking-athletes .
PX-0089	“ESPN World Fame 100 2018,” ESPN, accessed at https://www.espn.com/espn/feature/story/_/page/WorldFame/espn-world-fame-100-2018 .
PX-0090	“ESPN World Fame 100 2019,” ESPN, accessed at http://www.espn.com/espn/feature/story/_/id/26113613/espn-world-fame-100-2019 .
PX-0091	“ESPN World Fame 100 2020,” ESPN, accessed at https://www.espn.com/espn/feature/story/_/id/26113613/espn-world-fame-100-2020 .
PX-0092	“Fire D.G.,” U.S. Copyright Registration Number VAu 1-365-279 (Supplement to VAu 1- 287-552), effective July 30, 2019, created in 2012, accessed at https://cocatalog.loc.gov/cgi-bin/Pwebrecon.cgi .
PX-0093	“Here’s what you get for Pre-Ordering NBA 2K19,” 2K Support, last updated December 26, 2019, accessed at https://support.2k.com/hc/en-us/articles/360005257494-Here-s-What-You-Get-For-Pre-Ordering-NBA-2K19 .
PX-0094	“HoopsHype: NBA 2K19 Player Ratings,” USA TODAY Sports, accessed at https://hoopshype.com/nba2k/2018-2019/ .
PX-0095	“HoopsHype: NBA 2K21 Player Ratings,” USA TODAY Sports, accessed at https://hoopshype.com/nba2k/ .
PX-0096	“Inside the Green Room with Danny Green,” Apple Podcasts Preview, accessed at https://podcasts.apple.com/us/podcast/inside-the-green-room-with-danny-green/id1416407829 .

Ex. No.	Description / Bates # / Dkt. # #
PX-0097	“Inside the Green Room with Danny Green,” Spotify, accessed at https://open.spotify.com/show/65oBbC5SWuybD52cdrvjpr .
PX-0098	“Inside the Green Room with Danny Green,” YouTube, accessed at https://www.youtube.com/channel/UCVKTjJgaohHuJTtNjXCKazw .
PX-0099	“Inside the Green Room,” accessed at https://www.insidegreenroom.com/show .
PX-0100	“Jim Hayden,” Focused Tattoos, accessed at https://www.focusedtattoos.com/jim-s-portfolio
PX-0101	“LeBron James and L.A. Lakers Remain Atop NBA's Most Popular Jersey and Team Merchandise Lists,” NBA Media Ventures, LLC, January 17, 2020, accessed at https://www.nba.com/article/2020/01/17/most-popular-jersey-and-team-merchandise-official-release .
PX-0102	“LeBron James,” IMDB, accessed at https://www.imdb.com/name/nm1429908/ .
PX-0103	“LeBron James,” Instagram, accessed at https://www.instagram.com/kingjames/ .
PX-0104	“LeBron James,” Sports Reference LLC, last updated May 24, 2021, accessed at https://www.basketball-reference.com/players/j/jamesle01.html .
PX-0105	“LeBron James: Charity Work, Events and Causes,” Look to the Stars: The World of Celebrity Giving, accessed at https://www.looktothestars.org/celebrity/lebron-james .
PX-0106	“LeBron or MJ? How the King is settling the GOAT debate,” ESPN, May 10, 2018, accessed at https://www.espn.com/nba/story/_/id/23456720/is-lebron-james-michael-jordan-greatest-nba-player-all .
PX-0107	“Marcus Georges-Hunt,” Sports Reference LLC, last updated May 25, 2021, accessed at https://www.basketball-reference.com/players/g/georgma01.html .
PX-0108	“More about NBA SuperCard,” NBA 2K, accessed at https://nba.2k.com/supercard/ .
PX-0109	“MyNBA 2K20 App Available for Download: Cover Athlete is D’Angelo Russell, Face Scan, & More,” NBA2KW, August 20, 2019, accessed at https://nba2kw.com/mynba-2k20-app-release-date-vc-face-scan-dangelo-russell-app-details-cards/ .
PX-0110	“NBA & ABA League Index,” Sports Reference LLC, last updated May 24, 2021, accessed at https://www.basketball-reference.com/leagues/ .
PX-0111	“NBA2KLeague,” Twitch.tv, accessed at https://www.twitch.tv/subs/nba2kleague .
PX-0112	“NBA 2K18 Mode Breakdown,” last updated January 31, 2020, accessed at https://support.2k.com/hc/en-us/articles/115015628667-NBA-2K18-Mode-Breakdown .

Ex. No.	Description / Bates # / Dkt. # #
PX-0113	“NBA 2K19: MyTeam Card Tiers and Colors,” RealSport, September 22, 2018, accessed at https://realsport101.com/nba-2k/nba-2k19-myteam-card-tiers-and-colors/ .
PX-0114	“NBA 2K20 x Nike Gamer Exclusives FAQ,” 2K Support, accessed at https://support.2k.com/hc/en-us/articles/360037561433 .
PX-0115	“NBA 2K21 Dual Access FAQ,” accessed at https://nba.2k.com/faq/ .
PX-0116	“NBA 2K21 Ratings Database,” 2K Ratings, accessed at https://www.2kratings.com/ .
PX-0117	“Next-Up in NBA 2K20: Make Way for the WNBA,” accessed at https://nba.2k.com/en-US/news/nba-2k20-wnba-announce/ .
PX-0118	“Ohio State’s Sullinger Wins 2011 Wayman Tisdale Award,” USBWA, accessed at http://www.sportswriters.net/usbwa/news/2011/tisdale110315.html .
PX-0119	“Reggie Hearn,” Sports Reference LLC, last updated May 25, 2021, accessed at https://www.basketball-reference.com/players/h/hearnre01.html .
PX-0120	“SI’s 2020 Sportsperson of the Year: The Activist Athlete,” Sports Illustrated, December 6, 2020, accessed at https://www.si.com/sportsperson/2020/12/06/sportsperson-2020-james-stewart-mahomes-osaka-duvernay-tardif .
PX-0121	“Teams,” NBA, accessed at https://www.nba.com/teams .
PX-0122	“The Best NBA Jerseys of All-Time,” Interbasket, accessed at https://www.interbasket.net/jerseys/nba/best-selling/ .
PX-0123	“The Great Debate,” NBC Sports, accessed at https://sportsworld.nbcsports.com/michael-jordan-vs-lebron-james/ .
PX-0124	“Thomson Reuters Introduces Investment Research Marketplace on Eikon to Further MiFID II Compliance,” Thomson Reuters, February 1, 2018, accessed at https://www.thomsonreuters.com/en/press-releases/2018/february/thomson-reuters-introduces-investment-research-marketplace-on-eikon-to-further-mifid-ii-compliance.html .
PX-0125	“Tristan Thompson,” NBA.com, accessed at https://www.nba.com/player/202684/tristan-thompson/rotowire
PX-0126	“Tristan Thompson,” Sports Reference LLC, last updated May 19, 2021, accessed at https://www.sports-reference.com/cbb/players/tristan-thompson-2.html .
PX-0127	“Tristan Thompson,” Sports Reference LLC, last updated May 24, 2021, accessed at https://www.basketball-reference.com/players/t/thomptr01.html .
PX-0128	“Visual Concepts,” accessed at https://vcentertainment.com/ .

Ex. No.	Description / Bates # / Dkt. # #
PX-0129	“Who’s the GOAT, Michael or LeBron?” The Boston Globe, May 13, 2017, accessed at https://www.bostonglobe.com/sports/celtics/2017/05/13/who-goat-michael-lebron/5PyN8t0ZqyTorMEP2HuZbL/story.html .
PX-0130	Amboy Manalo, “Don’t Waste \$8 — Play This Free Version of NBA 2K on Your iPhone Instead,” Gadget Hacks, May 16, 2018, accessed at https://ios.gadgethacks.com/how-to/dont-waste-8-play-free-version-nba-2k-your-iphone-instead-0184762/ .
PX-0131	Amol Parikh, “Copyright Damages Limited to Three Years Before Lawsuit Filing,” IP Update, McDermott Will & Emery, May 27, 2020, accessed at https://www.ipupdate.com/2020/05/copyright-damages-limited-to-three-years-before-lawsuit-filing/ .
PX-0132	Andrew Kennedy, “NBA 2K18 Review: Redefining Immersion for Sports Fames,” ClutchPoints, September 19, 2017, accessed at https://clutchpoints.com/nba-2k18-review-redefining-immersion-sports-games/ .
PX-0133	Barry Werner, “Every Sports Illustrated Sportsperson of the Year, from 1954 to 2016,” Fox Media LLC and Fox Sports Interactive Media, LLC, December 1, 2016, accessed at https://www.foxsports.com/nba/gallery/every-sports-illustrated-sportsman-of-year-lebron-james-120116 .
PX-0134	Brad Stephenson, “Twitch: Everything You Need to Know,” Lifewire, November 9, 2019, accessed at https://www.lifewire.com/what-is-twitch-4143337 .
PX-0135	Brandon Justice, “NBA 2K: IGNDC Interviews Visual Concepts' Greg Thomas,” posted November 1, 1999 (updated June 18, 2012), accessed at http://www.ign.com/articles/1999/11/02/igndc-interviews-visual-concepts-greg-thomas-2 .
PX-0136	Brett Knight, “The World’s 10 Highest-Paid Athletes,” Forbes, May 12, 2021, accessed at https://www.forbes.com/sites/brettknight/2021/05/12/the-worlds-10-highest-paid-athletes-conor-mcgregor-leads-a-group-of-sports-stars-unfazed-by-the-pandemic/?sh=6660862626f4 .
PX-0137	Brian Fitzgerald, Robert J. Coolbrith, Omar Dessouky, and William Marinovich, “TTWO: Initiating With An Overweight Rating,” Wells Fargo Securities, April 6, 2020.
PX-0138	Brian Mazique, “All NBA 2K League Games Will Be Live Streamed on Twitch,” Forbes, April 18, 2018, accessed at https://www.forbes.com/sites/brianmazique/2018/04/18/all-nba-2k-league-games-will-be-live-streamed-on-twitch/#5c16a2d8541e .

Ex. No.	Description / Bates # / Dkt. # #
PX-0139	Brian Mazique, “‘MyNBA 2K18’ Is Available For iOS And Android, But It Doesn't Officially Release Until September 7,” Forbes, September 6, 2017, accessed at https://www.forbes.com/sites/brianmazique/2017/09/06/mynba-2k18-is-available-for-ios-and-android-but-it-doesnt-officially-release-until-september-7/ .
PX-0140	Brian Mazique, “‘NBA 2K17’ Hands-On Impression (2 Of 4): MyTeam, Pro-Am, MyPark, MyGM, MyLeague, Creation Options,” Forbes, September 1, 2016, accessed at https://www.forbes.com/sites/brianmazique/2016/09/01/nba-2k17-hands-on-impression-2-of-4-myteam-pro-am-mypark-mygmy-league-creation-options/ .
PX-0141	Brian Mazique, “‘NBA 2K17’ Is Coming In September And Has Plenty Of Pre-Order Bonuses,” Forbes, June 3, 2016, accessed at https://www.forbes.com/sites/brianmazique/2016/06/03/nba-2k17-release-date-and-additional-details/ .
PX-0142	Brian Mazique, “‘NBA 2K17’ Review: How Do You Follow A Classic Release?,” Forbes,
PX-0143	September 17, 2016, accessed at https://www.forbes.com/sites/games/2016/09/17/nba-2k17-review-how-do-you-follow-a-classic-release/ .
PX-0144	Brian Mazique, “‘NBA 2K18’ Release Date, Legend Edition Pre-Order Details And Shaquille O'Neal Cover Revealed,” Forbes, May 8, 2017, accessed at https://www.forbes.com/sites/brianmazique/2017/05/08/nba-2k18-release-date-legend-edition-pre-order-details-and-shaquille-oneal-cover-revealed/ .
PX-0145	Brian Mazique, “‘NBA 2K18’ Review: If This Game Were A Player, It Would Be LeBron James,” Forbes, September 16, 2017, accessed at https://www.forbes.com/sites/games/2017/09/16/nba-2k18-review-if-this-game-was-a-player-it-would-be-lebron-james/ .
PX-0146	Brian Mazique, “‘NBA 2K19’ Release Date, Special Edition Info And 10 Things You Should Know Before You Buy It,” Forbes, September 5, 2018, accessed at https://www.forbes.com/sites/brianmazique/2018/09/05/nba-2k19-release-date-special-edition-info-and-10-things-you-should-know-before-you-buy-it/ .
PX-0147	Brian Mazique, “‘NBA 2K19’ Review: The Good The Bad, The Bottom Line,” Forbes, September 11, 2018, accessed at https://www.forbes.com/sites/games/2018/09/11/nba-2k19-review-the-good-the-bad-the-bottom-line/ .
PX-0148	Brian Mazique, “‘NBA 2K20’ Google Stadia Release Date: Sports Games Finally Added To Launch Title List,” Forbes, November 18, 2019, accessed at https://www.forbes.com/sites/brianmazique/2019/11/18/nba-2k20-google-stadia-release-date-sports-games-finally-added-to-launch-title-list/ .

Ex. No.	Description / Bates # / Dkt. # #
PX-0149	Brian Mazique, “‘NBA 2K20’ Release Date and Ultimate Preview: 50 Things You Should Know About This Year’s Game,” Forbes, August 31, 2019, accessed at https://www.forbes.com/sites/brianmazique/2019/08/31/nba-2k20-release-date-and-ultimate-preview-50-things-you-should-know-about-this-years-game/ .
PX-0150	Brian Mazique, “‘NBA 2K20’ Review: The Good, The Bad And The Bottom Line,” Forbes, September 8, 2019, accessed at https://www.forbes.com/sites/games/2019/09/08/nba-2k20-review-the-good-the-bad-and-the-bottom-line/ .
PX-0151	Brian Mazique, “NBA 2K21 Review: The Good, The Bad, And The Bottom Line For Current-Gen Version,” Forbes, September 6, 2020, accessed at https://www.forbes.com/sites/games/2020/09/06/nba-2k21-review-the-good-the-bad-and-the-bottom-line-for-current-gen-version/ .
PX-0152	Brian Nowak, Jonathan Lanterman, Brandon Hoffman, Alexandar Wang, and Matthew Cost, “Take-Two Interactive Software: Content ‘Rockstars’; Initiate OW, \$150 PT,” Morgan Stanley & Co., February 1, 2018.
PX-0153	C. Scott Brown, “NBA 2K19 available for Android with no multiplayer and no ball sounds,” Android Authority, October 17, 2018, accessed at https://www.androidauthority.com/nba-2k19-android-915282/ .
PX-0154	Cameron Koch, “‘NBA 2K16’ Special Edition Comes Loaded With Michael Jordan Themed Items,” Tech Times, June 24, 2015, accessed at https://www.techtimes.com/articles/63299/20150624/nba-2k16-special-edition-comes-loaded-with-michael-jordan-themed-items.htm .
PX-0155	Chris White, “NBA 2K16 Introduces Fully Customisable Tattoos to MYPLAYER Mode,” GodisaGeek.com, September 1, 2015, accessed at https://www.godisageek.com/2015/09/nba-2k16-introduces-fully-customisable-tattoos-myplayer-mode/ .
PX-0156	Drew Shiller, “Top 15 Most Popular NBA Jerseys: Curry Still Ahead of LeBron,” Comcast SportsNet California, LLC, June 29, 2017, accessed at https://www.nbcsports.com/bayarea/warriors/top-15-most-popular-nba-jerseys-curry-still-ahead-lebron .
PX-0157	Eli Betch, “NBA 2K18: How to Get a Tattoo,” Heavy, last updated September 15, 2017, accessed at https://heavy.com/games/2017/09/nba-2k18-how-to-get-a-tattoo-neighborhood-mycareer/ .
PX-0158	Elizabeth Evans and Peter P. Simon, “Economic Analysis of Nonpatent Intellectual Property Rights and Damages Measures,” in: Roman L. Weil, Daniel G. Lentz, and Elizabeth A. Evans, Editors, Litigation Services Handbook: The Role of the Financial Expert, Sixth Edition, Hoboken, NJ, John Wiley & Sons, Inc., 2017.
PX-0159	Eric M. Stahl and Henry J. Tashman, COPYRIGHT REMEDIES: A LITIGATOR’S GUIDE TO DAMAGES AND OTHER RELIEF (American Bar Association, 2014).

Ex. No.	Description / Bates # / Dkt. # #
PX-0160	Federal Rules of Evidence, as amended to December 1, 2019, Rule 408 (Compromise Offers and Negotiations) and Article VII (Opinions and Expert Testimony).
PX-0161	Federal Rules of Civil Procedure, as amended to December 1, 2018, Rule 26 (Duty to Disclose; General Provisions Governing Discovery).
PX-0162	Global Weekly Charts, VGChartz, accessed at https://www.vgchartz.com/weekly/43324/Global/ .
PX-0163	Global Weekly Charts, VGChartz, accessed at https://www.vgchartz.com/weekly/42624/Global/ .
PX-0164	Global Weekly Charts, VGChartz, accessed at https://www.vgchartz.com/weekly/42960/Global/ .
PX-0165	Jesse Dorsey, "Ranking the Decade's NBA Jersey Top-Sellers," Bleacher Report, Inc., April 10, 2013, accessed at https://bleacherreport.com/articles/1599327-ranking-the-decades-nba-jersey-top-sellers .
PX-0166	Jon Bitner, "NBA SuperCard Is A New Collectible Card Game From 2K," The Gamer, accessed at https://www.thegamer.com/nba-supercard-collectible-card-game-2k/ .
PX-0167	Jordan Heck, "NBA 2K21 release date, cost, new features, editions: A guide to everything you need to know in 2020," SportingNews, accessed at https://www.sportingnews.com/us/nba/news/nba-2k21-release-date-cost-features-editions/pcgg39uyof9k11v92729bd14c .
PX-0168	Kelley D. Evans, "LeBron James Family Foundation and Akron Public Schools establish the I PROMISE School," The Undefeated, April 18, 2017, accessed at https://theundefeated.com/features/lebron-james-family-foundation-akron-public-schools-i-promise-school/ .
PX-0169	Kurt Helin, "LeBron James, Luka Doncic lead NBA in jersey sales this season," NBC Sports, March 12, 2021, accessed at https://nba.nbcsports.com/2021/03/12/lebron-james-luka-doncic-lead-nba-in-jersey-sales-this-season/ .
PX-0170	Lucas Jafet, "Review: NBA 2K20 video game is a slam dunk," The Ithacan, October 22, 2019, accessed at https://theithacan.org/life-culture/review-nba-2k20-video-game-is-slam-dunk/ .
PX-0171	Luke Karmali, "NBA 2K16 Sales Figures Revealed," IGN, October 2, 2015, accessed at https://www.ign.com/articles/2015/10/02/nba-2k16-sales-figures-revealed .
PX-0172	Madison Vanderberg, "A Comprehensive Timeline of Khloe Kardashian and Tristan Thompson's Relationship," Insider, August 25, 2019, accessed at https://www.insider.com/timeline-khloe-kardashian-tristan-thompson-relationship-2019-7 .
PX-0173	Malika Andrews, "NBA 2KVR Experience Puts Fans on the Court for Shooting Competitions," Sports Illustrated, November 30, 2016, accessed at https://www.si.com/media/2016/11/30/nba-2kvr-experience-fans-shooting-competitions .

Ex. No.	Description / Bates # / Dkt. # #
PX-0174	Matt Bertz, "NBA 2K20: NBA 2K20 Introduces Big Changes For The MyGM And MyLeague Modes," Game Informer, July 29, 2019, accessed at https://www.gameinformer.com/preview/2019/07/29/nba-2k20-introduces-big-changes-for-the-myg-m-and-myleague-modes .
PX-0175	Matt Couden, "NBA 2K19 Tattoo Removal: How To Remove Tattoos In NBA 2K19 MyPlayer," VGR, accessed at https://www.vgr.com/nba-2k19-tattoo-removal-how-to-remove-tattoos-in-nba-2k19-myplayer/ .
PX-0176	Matthew Audilet, "Tar Heels in the Pros: Danny Green Joins Rare Company, Captures Second NBA Title," The Daily Tar Heel, June 16, 2019, accessed at https://www.dailytarheel.com/article/2019/06/thip-danny-green-wins-finals .
PX-0177	Matthew Scholtz, "MyNBA2K20 Companion App Just Arrived on the Play Store, and It's Packed with In-App Purchases," Android Police, August 20, 2019, accessed at https://www.androidpolice.com/2019/08/20/mynba2k20-companion-app-android/ .
PX-0178	Matthew Thornton and Anthony Duplisea, "Take-Two Interactive Software, Inc. (TTWO): Initiate Buy," SunTrust Robinson Humphrey, June 26, 2019.
PX-0179	Nathan Stevens, "NBA 2K19: MyNBA2K19 Companion App Available Now," Gaming Cypher, accessed at https://www.gamingcypher.com/nba-2k19-mynba2k19-companion-app-available-now/ .
PX-0180	NBA 2K20, Apple App Store, accessed at https://apps.apple.com/us/app/nba-2k20/id1471692155 .
PX-0181	NBA 2K20, Apple App Store, accessed at https://web.archive.org/web/20210126130516/https://apps.apple.com/us/app/nba-2k20/id1471692155 .
PX-0182	NBA 2K20, Google Play Store, accessed at https://play.google.com/store/apps/details?id=com.t2ksports.nba2k20and&hl=en_US .
PX-0183	Phineas Rueckert, "LeBron James Helps Design Nikes for Kids With Disabilities," Global Citizen, March 21, 2017, accessed at https://www.globalcitizen.org/en/content/lebron-james-shoes-children-with-disabilities/ .
PX-0184	Ramon Lopez, "NBA 2K16 for Android, iOS Out Now," Revü, October 16, 2015, accessed at https://www.revü.com.ph/2015/10/nba-2k16-android-ios-iphone-ipad-price-release-philippines/ .
PX-0185	Ramon Lopez, "NBA 2K17 for Android and iOS Review: Worthy of the Name," Revü, September 25, 2016, accessed at https://www.revü.com.ph/2016/09/nba-2k17-android-ios-review-philippines/ .
PX-0186	Ramon Lopez, "NBA 2K18 Now Available for Android Devices," Revü, December 15, 2017, accessed at https://www.revü.com.ph/2017/12/nba-2k18-android-download-play-store/ .

Ex. No.	Description / Bates # / Dkt. # #
PX-0187	Ramon Lopez, "NBA 2K19 for Mobile Out Now. See If Your Device Is Compatible," Revü, September 26, 2018, accessed at https://www.revü.com.ph/2018/10/nba-2k19-android-requirements/ .
PX-0188	Ramon Lopez, "New NBA 2K Mobile Game Is a Lot Like NBA 2K18, But Free," Revü, April 12, 2018, accessed at https://www.revü.com.ph/2018/04/nba-2k-mobile-os-requirements/ .
PX-0189	Sal Romano, "NBA 2K Playgrounds 2 Launches October 16," Gematsu, September 18, 2018, accessed at https://www.gematsu.com/2018/09/nba-2k-playgrounds-2-launches-october-16 .
PX-0190	Sam Liberty "What Are Role-Playing Games Even? How are they that?" Medium, December 15, 2017, accessed at https://medium.com/@SA_Liberty/what-are-role-playing-games-even-how-are-they-that-50071c5552e2 .
PX-0191	The LeBron James Family Foundation, accessed at https://www.lebronjamesfamilyfoundation.org/ .
PX-0192	Tim Reynolds, "Still the King: James wins AP Male Athlete of the Year award," The Associated Press, December 26, 2020, accessed at https://apnews.com/article/nba-nba-finals-basketball-los-angeles-lakers-lebron-james-7340c9cf8cbb82797185c96e728afd2 .
PX-0193	Tweet by "MyNBA2K," Twitter, accessed at https://twitter.com/MyNBA2K/status/1297965544969129985 .
PX-0194	Tweet by "Ronnie 2K 2K21," Twitter, accessed at https://twitter.com/Ronnie2K/status/1014290387819692032 .
PX-0195	USA Weekly Charts, VGChartz, accessed at https://www.vgchartz.com/weekly/43324/USA/ .
PX-0196	USA Weekly Charts, VGChartz, accessed at https://www.vgchartz.com/weekly/42960/USA/ .
PX-0197	USA Weekly Charts, VGChartz, accessed at https://www.vgchartz.com/weekly/42624/USA/ .
PX-0198	Take-Two Interactive Software, Inc., Company Conference Presentation, December 3, 2014.
PX-0199	Take-Two Interactive Software, Inc., Company Conference Presentation, September 13, 2017.
PX-0200	Take-Two Interactive Software, Inc., Company Conference Presentation, May 30, 2018.
PX-0201	Take-Two Interactive Software, Inc., Company Conference Presentation, June 5, 2018.
PX-0202	Take-Two Interactive Software, Inc., Company Conference Presentation, September 19, 2019.
PX-0203	Take-Two Interactive Software, Inc., Company Conference Presentation, March 5, 2020.
PX-0204	Take-Two Interactive Software, Inc., Company Presentation at MKM Partners LLC Virtual Conference, December 15, 2020.
PX-0205	Take-Two Interactive Software, Inc., FQ2 2013 Earnings Call, October 31, 2012.
PX-0206	Take-Two Interactive Software, Inc., FQ3 2013 Earnings Call, February 5, 2013.

Ex. No.	Description / Bates # / Dkt. # #
PX-0207	Take-Two Interactive Software, Inc., FQ4 2013 Earnings Call, May 13, 2013.
PX-0208	Take-Two Interactive Software, Inc., FQ2 2016 Earnings Call, November 5, 2015.
PX-0209	Take-Two Interactive Software, Inc., FQ3 2016 Earnings Call, February 3, 2016.
PX-0210	Take-Two Interactive Software, Inc., FQ4 2016 Earnings Call, May 18, 2016.
PX-0211	Take-Two Interactive Software, Inc., FQ1 2017 Earnings Call, August 4, 2016.
PX-0212	Take-Two Interactive Software, Inc., FQ2 2017 Earnings Call, November 2, 2016.
PX-0213	Take-Two Interactive Software, Inc., FQ3 2017 Earnings Call, February 7, 2017.
PX-0214	Take-Two Interactive Software, Inc., FQ4 2017 Earnings Call, May 23, 2017.
PX-0215	Take-Two Interactive Software, Inc., FQ1 2018 Earnings Call, August 2, 2017.
PX-0216	Take-Two Interactive Software, Inc., FQ2 2018 Earnings Call, November 7, 2017 .
PX-0217	Take-Two Interactive Software, Inc., FQ3 2018 Earnings Call, February 7, 2018.
PX-0218	Take-Two Interactive Software, Inc., FQ4 2018 Earnings Call, May 16, 2018.
PX-0219	Take-Two Interactive Software, Inc., FQ1 2019 Earnings Call, August 2, 2018.
PX-0220	Take-Two Interactive Software, Inc., FQ2 2019 Earnings Call, November 7, 2018 .
PX-0221	Take-Two Interactive Software, Inc., FQ3 2019 Earnings Call, February 6, 2019.
PX-0222	Take-Two Interactive Software, Inc., FQ4 2019 Earnings Call, May 13, 2019.
PX-0223	Take-Two Interactive Software, Inc., FQ1 2020 Earnings Call, August 5, 2019.
PX-0224	Take-Two Interactive Software, Inc., FQ2 2020 Earnings Call, November 7, 2019 .
PX-0225	Take-Two Interactive Software, Inc., FQ4 2020 Earnings Call, May 20, 2020.
PX-0226	Take-Two Interactive Software, Inc., FQ1 2021 Earnings Call, August 3, 2020.
PX-0227	Take-Two Interactive Software, Inc., FQ3 2020 Earnings Call, February 6, 2020.
PX-0228	Take-Two Interactive Software, Inc., FQ3 2021 Earnings Call, February 8, 2021.
PX-0229	Take-Two Interactive Software, Inc., FQ4 2021 Earnings Call, May 18, 2021.
PX-0230	Take-Two Interactive Software, Inc., SEC Form 8-K, October 29, 2013.
PX-0231	Take-Two Interactive Software, Inc., SEC Form 8-K, August 10, 2015.
PX-0232	Take-Two Interactive Software, Inc., SEC Form 8-K, November 5, 2015.

Ex. No.	Description / Bates # / Dkt. # #
PX-0233	Take-Two Interactive Software, Inc., SEC Form 8-K, February 3, 2016.
PX-0234	Take-Two Interactive Software, Inc., SEC Form 8-K, May 18, 2016.
PX-0235	Take-Two Interactive Software, Inc., SEC Form 8-K, September 6, 2016.
PX-0236	Take-Two Interactive Software, Inc. , SEC Form 8-K, November 2, 2016.
PX-0237	Take-Two Interactive Software, Inc., SEC Form 8-K, February 7, 2017.
PX-0238	Take-Two Interactive Software, Inc., SEC Form 8-K, May 23, 2017.
PX-0239	Take-Two Interactive Software, Inc., SEC Form 8-K, August 16, 2017.
PX-0240	Take-Two Interactive Software, Inc., SEC Form 8-K, November 7, 2017.
PX-0241	Take-Two Interactive Software, Inc., SEC Form 8-K, May 16, 2018.
PX-0242	Take-Two Interactive Software, Inc., SEC Form 8-K, August 2, 2018.
PX-0243	Take-Two Interactive Software, Inc., SEC Form 8-K, November 7, 2018.
PX-0244	Take-Two Interactive Software, Inc., SEC Form 8-K, February 6, 2019.
PX-0245	Take-Two Interactive Software, Inc., SEC Form 8-K, May 13, 2019.
PX-0246	Take-Two Interactive Software, Inc., SEC Form 8-K, November 7, 2019 .
PX-0247	Take-Two Interactive Software, Inc., SEC Form 8-K, February 6, 2020.
PX-0248	Take-Two Interactive Software, Inc., SEC Form 8-K, August 3, 2020.
PX-0249	Take-Two Interactive Software, Inc., SEC Form 8-K, February 8, 2021.
PX-0250	Take-Two Interactive Software, Inc., SEC Form 8-K, May 18, 2021.
PX-0251	Take-Two Interactive Software, Inc., SEC Form 10-K, May 19, 2016.
PX-0252	Take-Two Interactive Software, Inc., SEC Form 10-K, May 24, 2017.
PX-0253	Take-Two Interactive Software, Inc., SEC Form 10-K, May 17, 2018.
PX-0254	Take-Two Interactive Software, Inc., SEC Form 10-K, May 22, 2020.
PX-0255	Take-Two Interactive Software, Inc., SEC Form 10-K, May 19, 2021.
PX-0256	Take-Two Interactive Software, Inc., Letter to Kathleen Collins, U.S. Securities and Exchange Commission, October 4, 2019.

Ex. No.	Description / Bates # / Dkt. # #
PX-0257	Take-Two Interactive Software, Inc., Letter to Patrick Gilmore, U.S. Securities and Exchange Commission, dated August 14, 2014.
PX-0258	2K17 Art Goals Document (TAKE-TWO_00002507)
PX-0259	Player Scan Tracking for tracking tattoos (TAKE-TWO_00004635)
PX-0260	Player Scan Tracking for tracking tattoos (TAKE-TWO_00005363)
PX-0261	Player Scan Tracking for tracking tattoos (TAKE-TWO_00005492)
PX-0262	Player Scan Tracking for tracking tattoos (TAKE-TWO_00005680)
PX-0263	Email series (PIXELGUN_0007441)
PX-0264	Take-Two Behind the Art Video (HAYDEN_000587)
PX-0265	Release between NS Pictures, Inc. and James Hayden (HAYDEN_000751)
PX-0266	2K Video NBA2K18 Trailer mp4 file (TAKE-TWO_00000801)
PX-0267	“Summary of Disgorgement Calculations – Net Revenues and gross Profits from Sales of Accused Games” for “FY 2015 – FY 2021” (Sched. 3 to Malkiewicz Report)
PX-0268	Net Revenues and gross Profits from Sales of Accused Games” for “FY 2015 – FY 2021, by NBA 2K Game” (Sched. 4 to Malkiewicz Report)
PX-0269	“Summary of Select Background Information About Accused Games” (Sched. 5 to Malkiewicz Report)
PX-0270	“Select Consolidated Financial Information from Annual Reports” for “Take-Two Interactive Software, Inc. (TTWO)” for “FY 2016 – FY 2021” (Sched. 6 to Malkiewicz Report)
PX-0271	“Comparison of Select NBA 2K Financial Metrics: TAKE-TWO_00006148–6153 and TAKE-TWO's Public Disclosures” for “FY 2016 – FY 2021” (Sched. 7 to Malkiewicz Report)
PX-0272	“Accused Games Sales According to TAKE-TWO_00006148–6153” for “FY 2016 – FY 2021, by NBA 2K Game” (Sched. 8 to Malkiewicz Report)
PX-0273	“Accused Games Costs According to TAKE-TWO_00006148–6153” for “FY 2015 – FY 2021, by NBA 2K Game” (Sched. 9 to Malkiewicz Report)
PX-0274	“TAKE-TWO's Consolidated Income Statements” for “FY 2016 – FY 2021” (Sched. 10 to Malkiewicz Report)
PX-0275	“TAKE-TWO's Consolidated Income Statements” for “FY 2016 – FY 2021” (Sched. 11 to Malkiewicz Report)
PX-0276	Rebuttal Expert Report of H. Tolga Bilgicer, Ph.D.

Ex. No.	Description / Bates # / Dkt. # #
PX-0277	“Curriculum Vitae” for H. Tolga Bilgicer, Ph.D. (Appx. A to Bilgicer Rebuttal Report)
PX-0278	“List of Materials Consider” (Appx. B to Bilgicer Rebuttal Report)
PX-0279	Deshpandé, Rohit, Amir Grinstein and Elie Ofek, “Strategic Orientations in a Competitive Context: The Role of Strategic Orientation Differentiation,” <i>Marketing Letters</i> 23, No. 3, September 2012
PX-0280	Dillman, Don. A., Jolene D. Smyth, and Leah Melani Christian, <i>Internet, Mail and Mixed-Mode Surveys: The Tailored Design Method</i> , Third Edition, New Jersey, John Wiley and Sons, 2009
PX-0281	Federal Judicial Center and National Research Council, REFERENCE MANUAL ON SCIENTIFIC EVIDENCE, Third Edition, Washington, D.C., The National Academies Press, 2011
PX-0282	Federal Judicial Center, MANUAL FOR COMPLEX LITIGATION, Fourth Edition, Washington, D.C., 2004
PX-0283	Green, Paul E., and Venkatachary Srinivasan, “Conjoint Analysis in Consumer Research: Issues and Outlook,” <i>Journal of Consumer Research</i> 5, No. 2, September 1978
PX-0284	Groves, Robert M., Floyd J. Fowler Jr., Mick P. Couper, James M. Lepkowski, Eleanor Singer, and Roger Tourangeau, <i>Survey Methodology</i> , John Wiley & Sons, 2009
PX-0285	Orme, Bryan, “Accuracy of HB Estimation in Maxdiff Experiments,” <i>Sawtooth Software Research Paper Series</i> , January 2005
PX-0286	Parackal, Mathew, Phil Harris and Chris Rudd, “Election Forecasting: Development of the Constant Sum Scale to be Used in Telephone Surveys,” <i>International Journal of Market Research</i> 51, No. 6, January 2009
PX-0287	Reibstein, David J., “The Prediction of Individual Probabilities of Brand Choice,” <i>Journal of Consumer Research</i> 5, No. 3, December 1978
PX-0288	Swait, Joffre and Wiktor Adamowicz, “The Influence of Task Complexity on Consumer Choice: A Latent Class Model of Decision Strategy Switching,” <i>Journal of Consumer Research</i> 28, No. 1, June 2001
PX-0289	“Survey” (Appx. C to Bilgicer Rebuttal Report)
PX-0290	“Survey Demographics” (Appx. D to Bilgicer Rebuttal Report)
PX-0291	“Survey Data” (Appx. E to Bilgicer Rebuttal Report)
PX-0292	“Survey Data Map” (Appx. F to Bilgicer Rebuttal Report)
PX-0293	Rebuttal Expert Report of Michal A. Malkiewicz
PX-0294	Curriculum vitae for Michal Malkiewicz (Sched. 1 to Malkiewicz Rebuttal Report)

Ex. No.	Description / Bates # / Dkt. # #
PX-0295	List of Documents Considered (Sched. 2 to Malkiewicz Rebuttal Report)
PX-0296	“Summary of Defendants' Profits Attributable to Realistic Depictions of Tattoos from the Sales of NBA 2K16-2K21 and 2K Mobile” for “FY 2016 – FY 2021” (Sched. 3.0 to Malkiewicz Rebuttal Report)
PX-0297	“Value of Realistic Depictions of Tattoos on Avatars in NBA 2K Games” (Sched. 3.1 to Malkiewicz Rebuttal Report)
PX-0298	“Profit Margin Associated with Incremental Revenues from Asserted Copyrights” for “FY 2015 – FY 2021, by NBA 2K Game” (Sched. 3.2 to Malkiewicz Rebuttal Report)
PX-0299	“Accused Games Costs According to TAKE-TWO_00006148–6153” for “FY 2015 – FY 2021, by NBA 2K Game” (Sched. 3.3 to Malkiewicz Rebuttal Report)
PX-0300	Rebuttal Expert Report of Dr. Justin Lenzo
PX-0301	“Curriculum Vitae” for Justin Lenzo, Ph.D. (Ex. 1 to Lenzo Rebuttal Report)
PX-0302	List of Documents Considered (Ex. 2 to Lenzo Rebuttal Report)
PX-0303	Philip Kotler, <i>MARKETING MANAGEMENT</i> , 11th ed. (Upper Saddle River, New Jersey: Pearson Education, Inc., 2003).
PX-0304	David Besanko, David Dranove, Mark Shanley, and Scott Schaefer, <i>ECONOMICS OF STRATEGY</i> , 6th ed. (Hoboken, New Jersey: Wiley & Sons, Inc., 2013).
PX-0305	Paul Klemperer, “Markets with Consumer Switching Costs,” <i>Quarterly Journal of Economics</i> , v. 102 (1987).
PX-0306	Oz Shy, <i>THE ECONOMICS OF NETWORK INDUSTRIES</i> , (Cambridge: Cambridge University Press, 2001).
PX-0307	Jean Tirole, <i>THE THEORY OF INDUSTRIAL ORGANIZATION</i> , (Cambridge, Massachusetts: The MIT Press, 1998).
PX-0308	Eddie Makuch, “Top-Selling Games and Consoles of 2020 Revealed for the US,” Gamespot, January 15, 2021, at https://www.gamespot.com/articles/top-selling-games-and-consoles-of-2020-revealed-for-the-us/1100-6486361/ .
PX-0309	July 2019 NPD Games Sales, Academy of Interactive Arts & Sciences, at https://www.interactive.org/npd/npd.asp .
PX-0310	Elliot Bentley and Sarah E. Needleman, “Top-Selling Videogames of the Last 25 Years Show Mario and Call of Duty Rule,” <i>Wall Street Journal</i> , November 26, 2020, at https://www.wsj.com/graphics/top-selling-videogames-data/ .
PX-0311	Mat Piscatella [@MatPiscatella] (October 18, 2019), Twitter, at https://twitter.com/matpiscatella/status/1185221301734002688 .

Ex. No.	Description / Bates # / Dkt. # #
PX-0312	Mat Piscatella [@MatPiscatella] (February 2, 2021), Twitter, at https://twitter.com/matpiscatella/status/1356670266043035649 .
PX-0313	Brian Fitzgerald et al., “TTWO: Initiating with an Overweight Rating,” Wells Fargo Securities Equity Research Report, April 6, 2020.
PX-0314	Andy Robinson, “\$70 games are ‘fair market value’ and consumers will ‘happily’ pay, argues analyst,” VGC, September 21, 2020, at https://www.videogameschronicle.com/news/70-games-are-fair-market-value-and-consumers-will-happily-pay-argues-analyst/ .
PX-0315	Kyle Orland, “Can \$70 games succeed in a subscription-filled, free-to-play world?” Ars Technica, March 9, 2021, at https://arstechnica.com/gaming/2021/03/70-game-prices-are-probably-here-to-stay-but-not-for-every-game/ .
PX-0316	Sarah E. Needleman, “NBA Inks Billion-Dollar Deal With Maker of 2K Videogame,” Wall Street Journal, January 15, 2019, at https://www.wsj.com/articles/nba-take-two-ink-licensing-deal-of-up-to-1-1-billion-11547550001 .
PX-0317	“Jakks, Nintendo Extend toy Licensing Deal,” Los Angeles Business Journal, March 19, 2018, at https://labusinessjournal.com/news/2018/mar/19/jakks-nintendo-extend-toy-licensing-deal/ .
PX-0318	Feng Zhu and Xiaoquan Zhang, “Impact of Online Consumer Reviews on Sales: The Moderating Role of Product and Consumer Characteristics,” Journal of Marketing, v. 74 (March 2010).
PX-0319	Take-Two Interactive Software, Inc., Q3 2021 Earnings Call, February 8, 2021, transcript available at https://www.fool.com/earnings/call-transcripts/2021/02/09/take-two-interactive-ttwo-q3-2021-earnings-call-tr/ .
PX-0320	Strauss Zelnick, Interview by Jim Cramer, Mad Money, CNBC, August 12, 2019 (hereafter, 8/12/2019 Zelnick Interview), available at https://www.cnbc.com/video/2019/08/12/take-two-ceo-its-disrespectful-to-pin-gun-violence-to-video-games.html .
PX-0321	YouGov Ratings, “LeBron James Popularity & Fame,” at https://today.yougov.com/topics/sports/explore/sports_personality/LeBron_James .
PX-0322	Tommy Beer, “LeBron James, America’s Most Popular Athlete, Is Increasingly Using His Powerful Position To Speak Out Against Racial Inequality,” Forbes, June 5, 2020, at https://www.forbes.com/sites/tommybeer/2020/06/05/lebron-james-americas-most-popular-athlete-is-increasingly-using-his-powerful-position-to-speak-out-against-racial-inequality/ .
PX-0323	Sherwin Rosen, “The Economics of Superstars,” The American Economic Review, v. 71, n. 5 (December 1981).
PX-0324	Paul J. Lavrakas, ed., “Unaided Recall,” Encyclopedia of Survey Research Methods (Thousand Oaks, California: Sage Publications, Inc., 2008).

Ex. No.	Description / Bates # / Dkt. # #
PX-0325	Carl J. Dahlman, "The Problem of Externality," Journal of Law and Economics, v. 22, n. 1 (April 1979).
PX-0326	Walter Nicholson, MICROECONOMIC THEORY: BASIC PRINCIPLES AND EXTENSIONS, 6th ed. (Fort Worth, Texas: The Dryden Press, 1995).
PX-0327	Kenneth J. Arrow, "The Organization of Economic Activity: Issues Pertinent to the Choice of Market versus Nonmarket Allocation," in Joint Economic Committee, The Analysis of Public Expenditure: The PPB System, Washington, D.C., Government Printing Office, pp. 47-64.
PX-0328	W. Kip Viscusi, John M. Vernon, and Joseph E. Harrington, Jr., ECONOMICS OF REGULATION AND ANTITRUST, 3rd ed. (Cambridge, Massachusetts, 2000).
PX-0329	Kenneth J. Arrow, "Economic Welfare and the Allocation of Resources for Invention," in NBER, THE RATE AND DIRECTION OF INVENTIVE ACTIVITY: ECONOMIC AND SOCIAL FACTORS (Princeton, New Jersey: Princeton University Press, 1962).
PX-0330	Knack, Stephen and Philip Keefer, "Institutions and Economic Performance: Cross-Country Tests Using Alternative Institutional Measures," Economics and Politics, v. 7, n. 3 (1995).
PX-0331	Avinash Dixit, "Governance Institutions and Economic Activity," American Economic Review, v. 99, n. 1 (2009).
PX-0332	Timothy Besley, "Property Rights and Investment Incentives: Theory and Evidence from Ghana," Journal of Political Economy, v. 103, n. 5 (1995).
PX-0333	Jeremy Edwards and Sheilagh Ogilvie, "What Lessons for Economic Development Can We Draw from the Champagne Fairs?" Explorations in Economic History, v. 49, n. 2 (2012).
PX-0334	Create My Tattoo's Marketplace, "Tattoo Ideas & Designs," available at https://www.createmytattoo.com/tattoo-designs/ .
PX-0335	Create my Tattoo, "Make Money Design Custom Tattoos Online," at https://www.createmytattoo.com/artists .
PX-0336	Create my Tattoo, FAQ for Tattoo Contests, at https://www.createmytattoo.com/ .
PX-0337	Inkbox, "Noil Culture," at https://inkbox.com/collections/noil-culture .
PX-0338	Inkbox, "Chinatown Stropky," at https://inkbox.com/collections/Chinatown-Stropky .
PX-0339	Inkbox, "Alex Sappy," at https://inkbox.com/collections/alex-sappy .
PX-0340	Inkbox, "Emily Malice," at https://inkbox.com/collections/Emily-Malice .
PX-0341	Artwear Tattoo, at https://artweartattoo.com/collections/collaborations .
PX-0342	Swallows & Daggers, "The Classics," at https://swallowsndaggers.com/collections/classics .

Ex. No.	Description / Bates # / Dkt. # #
PX-0343	Swallows & Daggers, "The Artists," at https://swallowsndaggers.com/collections .
PX-0344	Chronic Ink Tattoo, at https://store.chronicinktattoo.com/collections/face-masks .
PX-0345	Jeff Sturgeon, "Macado's licenses Frankenstein image to resolve artist's lawsuit," The Roanoke Times, April 12, 2016, at https://roanoke.com/news/local/macados-licenses-frankenstein-image-to-resolve-artists-lawsuit/article_356a29b3-8f4c-5647-8c27-dd162cf1193a.html .
PX-0346	Matthew Belloni, "Warner Bros. Settles 'Hangover II' Tattoo Lawsuit," The Hollywood Reporter, June 20, 2011, at https://www.hollywoodreporter.com/business/business-news/warner-bros-settles-hangover-ii-203377/ .
PX-0347	Ryan Davis, "Warner, Artist Settle 'Hangover' Tattoo Copyright Suit," Law360, June 21, 2011, at https://www.law360.com/articles/252614 .
PX-0348	"About the Licenses," Creative Commons, at https://creativecommons.org/licenses/ .
PX-0349	Lenos Trigeorgis, REAL OPTIONS, (Cambridge: MIT Press, 1997).
PX-0350	Christopher A. Cotropia, "Describing Patents as Real Options," Journal of Corporation Law, v. 34, n. 4 (2009).
PX-0351	Jow-Ran Chang, Mao-Wei Hung, and Feng-Tse Tsai, "Valuation of intellectual property: A real option approach, Journal of Intellectual Capital, v. 6, n. 3 (2005).
PX-0352	Karrie Porter, "The Difference Between Copyright and Licensing," at https://kporterphotography.com/blog/the-difference-between-copyright-and-licensing-professional-photography .
PX-0353	Chris Ferenzi, "When You Hire a Photographer, Who Owns the Pictures?" at https://www.chrisferenzi.com/tips/when-you-hire-a-photographer-who-owns-the-pictures/ .
PX-0354	"EA Sports and FIFA Extend Licensing Agreement Until 2022," Electronic Arts Press Release, May 8, 2013, at https://www.ea.com/games/fifa/news/ea-sports-and-fifa-extend-licensing-agreement-until-2022 .
PX-0355	Samit Sarkar, "EA maintains exclusive Madden NFL license in multiyear renewal," Polygon, May 28, 2020, at https://www.polygon.com/2020/5/28/21270647/madden-nfl-ea-renew-contract-license-football .
PX-0356	Paula Parisi, "Where Music & Video Games Meet: EA's Music Chief on Pairing Country With 'Madden' & Radiohead with 'FIFA,'" Billboard, October 21, 2016, at https://www.billboard.com/articles/news/magazine-feature/7549145/electronic-arts-steve-schnur-interview .
PX-0357	Martha Woodmansee, "The Genius and the Copyright: Economic and Legal Conditions for the Emergence of the 'Author,'" Eighteenth Century Studies, v. 17, n.4 (1984).

Ex. No.	Description / Bates # / Dkt. # #
PX-0358	Qin Wang, Rujia Li, Qi Wang, and Shiping Chen, “Non-Fungible Token (NFT): Overview, Evaluation, Opportunities and Challenges,” ArXiv, abs/2105.07447 (2021).
PX-0359	John Kolb, Moustafa AbdelBaky, Randy H. Katz, and David Culler, “Core Concepts, Challenges, and Future Directions in Blockchain: A Centralized Tutorial,” ACM Computing Surveys, v. 53, n. 1 (February 2020).
PX-0360	Robert Frank, “NFT sales top \$2 billion in first quarter, with twice as many buyers as sellers,” CNBC, April 13, 2021, at https://www.cnbc.com/2021/04/13/nft-sales-top-2-billion-in-first-quarter-with-interest-from-newcomers.html .
PX-0361	Kelly Crow, “Beeple NFT Fetches Record-Breaking \$69 Million in Christie’s Sale,” Wall Street Journal, March 11, 2021, at https://www.wsj.com/articles/beeple-nft-fetches-record-breaking-69-million-in-christies-sale-11615477732 .
PX-0362	Ben Cohen, “The Whales of NBA Top Shot Made a Fortune Buying LeBron Highlights,” Wall Street Journal, March 9, 2021, at https://www.wsj.com/articles/nba-top-shot-nft-crypto-digital-collectibles-11615266042 .
PX-0363	Kimberly Chin, “Internet’s Original Source Code Sold as NFT for \$5.4 Million,” Wall Street Journal, June 30, 2021, at https://www.wsj.com/articles/internets-original-source-code-sold-as-nft-for-5-4-million-11625092875 .
PX-0364	Alex Williams, “Will NFTs Transform Tattoos Into Bankable Art?” New York Times, May 30, 2021, at https://www.nytimes.com/2021/05/22/style/nft-art.html .
PX-0365	Nilam Mukherjee, “Celebrity Ink Artist Scott Campbell Launches NFT Platform for Tattoos,” Gotham, June 17, 2021, at https://gothammag.com/scott-campbell-nft-tattoos-all-our-best .
PX-0366	Emma Bowman, “‘Charlie Bit Me’ Will Remain On YouTube After NFT Auction Switcheroo,” NPR, May 30, 2021, at https://www.npr.org/2021/05/30/1001627869/charlie-bit-me-will-remain-on-youtube-after-nft-auction-switcheroo .
PX-0367	9/19/2013 executed Release between James Hayden and BLACKBIRD, LLC (HAYDEN_001657)
PX-0368	Errata to the Rebuttal Report of Dr. Justin Lenzo
PX-0369	Jason Argent Deposition Transcript
PX-0370	“10/25/2019 Plaintiff’s Notice of Deposition of Defendant 2K Games, Inc. Under Fed. R. Civ. 30(b)(6)”
PX-0371	“10/25/2019 Plaintiff’s Notice of Deposition of Defendant Take-Two Interactive Software, Inc. Under Fed. R. Civ. 30(b)(6)”
PX-0372	“01/03/2020 Plaintiff’s Notice of Deposition of Jason Argent”
PX-0373	“Jason Argent LinkedIn page”

Ex. No.	Description / Bates # / Dkt. # #
PX-0374	“08/28/2019 and 11/11/2019 letters from Erika Dillon to Daniel McMullen re document production”
PX-0375	“Photos of NBA2K16 Xbox One game and box” (TAKE-TWO_0001145)
PX-0376	“Photos of NBA2K17 Xbox One game and box” (TAKE-TWO_0001146)
PX-0377	“Photos of NBA2K18 Xbox One game and box” (TAKE-TWO_0001147)
PX-0378	“Photos of NBA2K19 Xbox One game and box” (TAKE-TWO_0001148)
PX-0379	“Photos of NBA2K20 Xbox One game and box” (TAKE-TWO_0002636)
PX-0380	“NBA2K19 game instructions” (TAKE-TWO_00000890-00000915)
PX-0381	“NBA Console & PC Summary, As of 06.30.19” (TAKE-TWO_00001664-00001667)
PX-0382	“NBA Console & PC Summary, As of 06.30.19” (TAKE-TWO_00001663)
PX-0383	“NBA Console & PC Summary, Externals as of 06.30.19” (TAKE-TWO_00003815-00003817)
PX-0384	“NBA Console & PC Summary, As of 06.30.19” (TAKE-TWO_00003820-00003823)
PX-0385	“NBA Console & PC Summary, As of 06.30.19” (TAKE-TWO_00003818)
PX-0386	“NBA Console & PC Summary, As of 06.30.19” (TAKE-TWO_00003819)
PX-0387	“Retail Product License Agreement, Licensee: Take-Two Interactive Software, Inc.” (TAKE-TWO_00001260-00001310)
PX-0388	“10/01/2018 Retail Product License Agreement” (TAKE-TWO_00001149-00001203)
PX-0389	“01/01/2013 License Agreement” (TAKE-TWO_00001204-00001225)
PX-0390	“03/20/2018 License Agreement” (TAKE-TWO_00001233-00001259)
PX-0391	“06/27/2014 Talent Agreement between 2K Sports, Inc. and Danny Green” (TAKE-TWO_00001228-00001232)
PX-0392	“Slide deck entitled ‘Everyone’s On Final Creative, 11.28.18, NBA2K’” (TAKE-TWO_00000854-00000873)
PX-0393	email dated 03/31/2018, from James Argent to Alfie Brody (TAKE-TWO_00001668)
PX-0394	email dated 02/04/2019, from Alfie Brody to James Argent (TAKE-TWO_00002120-00002132)
PX-0395	“Slide deck entitled ‘NBA2K, Franchise Study, Final Report (Quant and Qual)’” (TAKE-TWO 00001439-00001508)
PX-0396	“Slide deck entitled ‘NBA2K Segmentation Results’ on the letterhead of innate motion” (TAKE-TWO_00001511-00001662)

Ex. No.	Description / Bates # / Dkt. # #
PX-0397	screenshot of NBA2K16 cover art (TAKE-TWO_00002577)
PX-0398	screenshot of NBA2K16 cover art (TAKE-TWO_00002595)
PX-0399	screenshots of NBA2K16 cover art (TAKE-TWO_00002592-00002593)
PX-0400	screenshot of NBA2K16 cover art (TAKE-TWO_00002580)
PX-0401	screenshot of NBA2K17 cover art (TAKE-TWO_00002578)
PX-0402	screenshots of NBA2K17 cover art (TAKE-TWO_00002582-00002583)
PX-0403	screenshot of NBA2K18 cover art (TAKE-TWO_00002572)
PX-0404	screenshots of NBA2K18 cover art (TAKE-TWO_00002570-00002571)
PX-0405	screenshot of NBA2K19 cover art (TAKE-TWO_00002574)
PX-0406	screenshot of NBA2K19 cover art (TAKE-TWO_00002573)
PX-0407	screenshot of NBA2K20 cover art (TAKE-TWO_00002576)
PX-0408	screenshot of NBA2K20 cover art (TAKE-TWO_00002575)
PX-0409	“NBA2K16 Feature List, 03/25/2015” (TAKE-TWO_00002217-00002224)
PX-0410	“NBA2K17 Feature List, 11/30/2015” (TAKE-TWO_00002153-00002164)
PX-0411	“NBA2K18 Feature List, 11/18/2016” (TAKE-TWO_00002166-00002180)
PX-0412	“NBA2K19 Feature List, 11/14/2017” (TAKE-TWO_00002297-00002310)
PX-0413	“NBA2K20 Feature List, 11/01/2018” (TAKE-TWO_00002312-00002323)
PX-0414	“05/02/2018 Services Agreement” (TAKE-TWO_00003625-00003647, TAKE-TWO_00003723-00003728)
PX-0415	“Screen shots of The Paint Tattoo Shop – Lion2, Lion1, Lion3, Hazy Star, Lion Sleeve1”
PX-0416	“Exhibit A-46, Statement of Work” (TAKE-TWO_00003703-00003704)
PX-0417	“Screenshot, NBA2K18 – The Art Behind 283 BNA 2K18 Video Blog”
PX-0418	email series (TAKE-TWO_00002611-00002614)
PX-0419	Corie Zhang Deposition Transcript
PX-0420	“Plaintiff’s Notice of Deposition of Corie Zhang”
PX-0421	“Corie Zhang LinkIn page”
PX-0422	“NBA Tattoo Textures process documentation” (TAKE-TWO_00002519-00002537)

Ex. No.	Description / Bates # / Dkt. # #
PX-0423	“Original Force ‘Estimate’ and ‘Schedule’” (TAKE-TWO_00005346-00005347)
PX-0424	12/03/2016 email series (PIXELGUN_0007434)
PX-0425	7/28/2017 email (TAKE-TWO_00004823)
PX-0426	8/03/2017 email (TAKE-TWO_00005476)
PX-0427	Email series (TAKE-TWO_00005030-00005031)
PX-0428	Email series (TAKE-TWO_00004702-00004703)
PX-0429	Email series (TAKE-TWO_00004696)
PX-0430	Email series (TAKE-TWO_00004814)
PX-0431	“NBA Tattoo Textures, Process Documentation” (TAKE-TWO_00004919-00004938)
PX-0432	Email series (TAKE-TWO_00004853-00004861)
PX-0433	5/18/2018 email (TAKE-TWO_00003922-3925)
PX-0434	8/07/2018 email (TAKE-TWO_00001934-00002118)
PX-0435	“Spreadsheet” (TAKE-TWO_00004991-00005012)
PX-0436	6/29/2019 email (TAKE-TWO_00005477-00005486)
PX-0437	6/21/2019 email series (TAKE-TWO_00004097-00004103)
PX-0438	8/01/2018 email (TAKE-TWO_00003870-00003872)
PX-0439	Email series (TAKE-TWO_00003680-00003682)
PX-0440	Texture Map (TAKE-TWO_00000605)
PX-0441	Texture Map (TAKE-TWO_00002553)
PX-0442	Texture Map (TAKE-TWO_00000606)
PX-0443	Texture Map (TAKE-TWO_00002547)
PX-0444	Texture Map (TAKE-TWO_00002548)
PX-0445	Texture Map (TAKE-TWO_00002538)
PX-0446	Texture Map (TAKE-TWO_00002544)
PX-0447	Texture Map (TAKE-TWO_00002539)
PX-0448	3D rendering of Tristan Thompson (PIXELGUN_0004598)

Ex. No.	Description / Bates # / Dkt. # #
PX-0449	Photograph of Tristan Thompson (PIXELGUN_0004269)
PX-0450	Photograph of Tristan Thompson (PIXELGUN_0006303)
PX-0451	Texture map of Tristan Thompson (PIXELGUN_0004249)
PX-0452	Texture map of Tristan Thompson (PIXELGUN_0006232)
PX-0453	Texture map of Danny Green (PIXELGUN_0004220)
PX-0454	Photograph/rendering (PIXELGUN_0005251)
PX-0455	3D rendering of Danny Green (PIXELGUN_0001877)
PX-0456	3D rendering of Danny Green (PIXELGUN_0001872)
PX-0457	Photograph of Danny Green (PIXELGUN_0002516)
PX-0458	Photograph of Danny Green (PIXELGUN_0001894)
PX-0459	Texture map of LeBron James (PIXELGUN_0001846)
PX-0460	3D rendering of LeBron James (PIXELGUN_0001831)
PX-0461	Texture map of LeBron James (PIXELGUN_0001820)
PX-0462	Photograph of LeBron James (PIXELGUN_0000201)
PX-0463	Photograph of LeBron James (PIXELGUN_0000157)
PX-0464	3D rendering of LeBron James (PIXELGUN_0000073)
PX-0465	1/19/2018 email (TAKE-TWO_00004972-00004974)
PX-0466	12/21/2017 email series (TAKE-TWO_00004979)
PX-0467	1/06/2018 email (TAKE-TWO_00005353)
PX-0468	1/20/2018 email series (TAKE-TWO_00005355-00005357)
PX-0469	3/08/2017 email series (TAKE-TWO_00005068-00005070)
PX-0470	Winnie Hsieh Deposition Transcript
PX-0471	“Plaintiff’s Notice of Deposition of Winnie Hsieh”
PX-0472	“Winnie (Yiu Yun) Hsieh LinkedIn page”
PX-0473	“NBA Tattoo Textures, Process Documentation” (TAKE-TWO_00000584-00000603)
PX-0474	“Information log” (TAKE-TWO_00002627-00002632)

Ex. No.	Description / Bates # / Dkt. # #
PX-0475	Texture map of Tristan Thompson (TAKE-TWO_00000608-00000609)
PX-0476	Texture map of Tristan Thompson (TAKE-TWO_00002551-00002552)
PX-0477	Texture map of Tristan Thompson (TAKE-TWO_00002545-00002546)
PX-0478	Texture map of Tristan Thompson (TAKE-TWO_00002542-00002543)
PX-0479	Texture map of Danny Green (TAKE-TWO_00000604)
PX-0480	Texture map of Danny Green (TAKE-TWO_00002550)
PX-0481	Texture map of Danny Green (TAKE-TWO_00002541)
PX-0482	"Fourth Amended Complaint"
PX-0483	Joel Friesch Deposition Transcript
PX-0484	"Plaintiff's Notice of Deposition of Joel Friesch"
PX-0485	"Joel Friesch LinkedIn page"
PX-0486	Video file (Ex. 3 to Friesch Deposition)
PX-0487	Video file (Ex. 3 to Friesch Deposition)
PX-0488	8/17/2018 email (TAKE-TWO_00003870-00003872)
PX-0489	"06/22/2018 License Agreement" (TAKE-TWO_00002893-00002895)
PX-0490	"07/20/2018 License Agreement" (TAKE-TWO_00002888-00002890)
PX-0491	"06/27/2018 License Agreement" (TAKE-TWO_00002891-00002892)
PX-0492	Email series (TAKE-TWO_00004853-00004941)
PX-0493	3/02/2018 email (TAKE-TWO_00004010-00004012)
PX-0494	1/05/2018 email (TAKE-TWO_00005384)
PX-0495	Anton Dawson Deposition Transcript
PX-0496	"Plaintiff's Notice of Deposition of Anton Dawson"
PX-0497	"NBA2K19 Online Manual (TAKE-TWO_00000916-00000942)
PX-0498	Email series (TAKE-TWO_00005956-00005961)
PX-0499	Email series (TAKE-TWO_00004061-00004062)
PX-0500	Email series (TAKE-TWO_00004086-00004087)

Ex. No.	Description / Bates # / Dkt. # #
PX-0501	9/19/2016 email series (TAKE-TWO_00004284)
PX-0502	“CNET, How NBA 2K18 got its insane next-gen graphics” (HAYDEN_000588-000593)
PX-0503	(TAKE-TWO_00004246-00004259)
PX-0504	(TAKE-TWO_00002506-00002513)
PX-0505	5/19/2013 Services Agreement (TAKE-TWO_00003685-00003700)
PX-0506	Schedule A-5 to 5/19/2013 Services Agreement (TAKE-TWO_00003749-00003752)
PX-0507	Schedule A-6 to 5/19/2013 Services Agreement (PIXELGUN_0000021-0000024)
PX-0508	Schedule A-7 to 5/19/2013 Services Agreement (TAKE-TWO_00003741-00003744)
PX-0509	Schedule A-9 to 5/19/2013 Services Agreement (TAKE-TWO_00003737-00003740)
PX-0510	Amended and Restated Schedule A-9, Schedule A-11, and Schedule A-12 to 5/19/2013 Services Agreement (PIXELGUN_0000001-0000012)
PX-0511	Amended and Restated Schedule A-12 to 5/19/2013 Services Agreement (TAKE-TWO_00003733-00003736)
PX-0512	(TAKE-TWO_00004093-00004096)
PX-0513	Alfie Brody Deposition Transcript
PX-0514	“Plaintiff’s Notice of Deposition of Alfie Brody”
PX-0515	“Alfie Brody LinkedIn page”
PX-0516	3/31/2018 email (TAKE-TWO_00001668)
PX-0517	“TMZ Sports, LeBron James’ Tattoo Artist Sues NBA2K17 You Jacked My Designs”
PX-0518	email series (TAKE-TWO_00002613-00002614)
PX-0519	email series (TAKE-TWO_00002611-00002612)
PX-0520	“Slide deck on the letterhead of Interpret, entitled NBA2K, Franchise Study, Final Report (Quant and Qual), Jan 2016” (TAKE-TWO_00001439-00001508)
PX-0521	“Slide deck on the letterhead of Innate Motion, entitled NBA2K Segmentation Results, Prepared for Alan Ho and the NBA2K Team” (TAKE-TWO_00001511-00001662)
PX-0522	Email series (TAKE-TWO_00004853-00004861)
PX-0523	email series (TAKE-TWO_00004981-00004892)

Ex. No.	Description / Bates # / Dkt. # #
PX-0524	email series (TAKE-TWO_00002120-00002132)
PX-0525	Slide deck entitled 'Everyone's On Final Creative, 11.28.18, NBA2K'" (TAKE-TWO_00000854-00000873)
PX-0526	10/09/2018 email series (TAKE-TWO_00001797-00001932)
PX-0527	"NBA2K17 to Feature 2016 USA Basketball Men's National Team and Legendary 1992 USA Basketball 'Dream Team' July 27, 2016 8:00 AM ET" (TAKE-TWO_00000029-00000031)
PX-0528	email series (TAKE-TWO_00001669)
PX-0529	Jeffrey Thomas Deposition Transcript
PX-0530	"Plaintiff's Notice of Deposition of Defendant 2K Games, Inc. Under Fed. R. Civ. P. 30(b)(6)"
PX-0531	"Plaintiff's Notice of Deposition of Defendant Take-Two Interactive Software, Inc. Under Fed. R. Civ. P. 30(b)(6)"
PX-0532	"Plaintiff's Notice of Deposition of Jeff Thomas"
PX-0533	10/04/2016 email (HAYDEN_000838-000839)
PX-0534	12/06/2016 email series (HAYDEN_000039)
PX-0535	Email series (HAYDEN_001880)
PX-0536	Email series (HAYDEN_001739)
PX-0537	12/19/2017 email (TAKE-TWO_00002151)
PX-0538	Email series (TAKE-TWO_00002613-00002614)
PX-0539	12/19/2017 email series (TAKE-TWO_00002611-00002612)
PX-0540	Email series (TAKE-TWO_00002501)
PX-0541	"Star Tribune, A place that's fit for Anytime" (TAKE-TWO_00000055-00000056)
PX-0542	"Sun Press, Twin Brothers will open Cleveland Heights' first tattoo parlor on Coventry Road" (TAKE-TWO_00000095-00000100)
PX-0543	Email series (TAKE-TWO_00004853-00004861)
PX-0544	"Answer to Fourth Amended Complaint"
PX-0545	"Defendant Take-Two Interactive Software Inc.'s Sixth Amended Objections and Responses to Plaintiff James Hayden's First Set of Interrogatories"
PX-0546	"Declaration of Jeffrey Thomas in Support of Defendants-Counterclaimants' Motion for Summary Judgment"

Ex. No.	Description / Bates # / Dkt. # #
PX-0547	“Fourth Amended Complaint”
PX-0548	5/19/2013 Services Agreement (TAKE-TWO_00003685-00003700)
PX-0549	Schedule A-5 to 05/19/2013 Services Agreement (TAKE-TWO_00003749-00003752)
PX-0550	Schedule A-6 to 05/19/2013 Services Agreement (PIXELGUN_0000021-0000024)
PX-0551	Schedule A-7 to 05/19/2013 Services Agreement (TAKE-TWO_00003741-00003744)
PX-0552	Schedule A-9 to 05/19/2013 Services Agreement (TAKE-TWO_00003737-00003740)
PX-0553	Amended and Restated Schedule A-9, Schedule A-11 and Schedule A-12 to 05/19/2013 Services Agreement (PIXELGUN_0000001-0000012)
PX-0554	Amended and Restated Schedule A-12 05/19/2013 Services Agreement (TAKE-TWO_00003733-00003736)
PX-0555	2/19/2013 Consulting Agreement (TAKE-TWO_00003793-00003810)
PX-0556	Exhibit A-8 “Statement of Work” to 2/19/2013 Consulting Agreement (TAKE-TWO_00003660-00003661)
PX-0557	Exhibit A-9 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003648-00003651)
PX-0558	Exhibit A-12 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003654)
PX-0559	Exhibit A-14 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003787-00003789)
PX-0560	Exhibit A-15 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003652-00003653)
PX-0561	Exhibit A-16 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003658-00003659)
PX-0562	Exhibit A-21 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003779-00003780)
PX-0563	Exhibit A-22 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003777-00003778)
PX-0564	Exhibit A-28 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00002763-00003764)
PX-0565	Exhibit A-29 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003761-00003762)
PX-0566	Exhibit A-30 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003775-00003776)
PX-0567	Exhibit A-31 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003773-00003774)
PX-0568	Exhibit A-33 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003757-00003758)
PX-0569	Exhibit A-35 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003755-00003756)
PX-0570	Exhibit A-36 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003753-00003754)
PX-0571	Exhibit A-37 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003715-00003716)

Ex. No.	Description / Bates # / Dkt. # #
PX-0572	Exhibit A-37 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003709-00003714)
PX-0573	Exhibit A-38 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003765-00003766)
PX-0574	Exhibit A-39 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003769-00003770)
PX-0575	Exhibit A-41 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003717-00003722)
PX-0576	Exhibit A-42 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003719-00003720)
PX-0577	Exhibit A-43 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003721-00003722)
PX-0578	Exhibit A-44 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003767-00003768)
PX-0579	Exhibit A-45 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003701-00003702)
PX-0580	Exhibit A-46 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003703-00003704)
PX-0581	Exhibit A-47 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003705-00003706)
PX-0582	Exhibit A-48 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003707-00003708)
PX-0583	Exhibit A-49 “Statement of Work to 2/19/2013 Consulting Agreement (TAKE-TWO_00003771-00003772)
PX-0584	1/11/2018 email (TAKE-TWO_00005375)
PX-0585	1/09/2017 excel spreadsheet sent to Corie Zhang (TAKE-TWO_00005346-00005347)
PX-0586	Various documents under email dated 01/29/2018 (TAKE-TWO_00003662-00003663)
PX-0587	“NBA Tattoo Textures, 2K Sport, Process Documentation” (TAKE-TWO_00002519-00002537)
PX-0588	Various documents under an email series (TAKE-TWO_00004918-00004938)
PX-0589	“NBA Tattoo Textures 2K Sports Process Documentation” (TAKE-TWO_00000584-00000603)
PX-0590	Texture map of LeBron James (TAKE-TWO_00002538-00002539)
PX-0591	Texture map of Danny Green (TAKE-TWO_00002541)
PX-0592	Texture map of Tristan Thompson (TAKE-TWO_00002545-00002546)
PX-0593	Executed 5/02/2018 Services Agreement and Schedule A-2 (TAKE-TWO_00003625-00003647)
PX-0594	Executed Schedule A-3 to 05/02/2018 Services Agreement and Schedule A-2 (TAKE-TWO_00003723-00003727)
PX-0595	04/27/2018 email (TAKE-TWO_00003971-00003973)
PX-0596	05/18/2018 email (TAKE-TWO_00003922-00003925)
PX-0597	02/14/2019 email (TAKE-TWO_00005212-00005216)

Ex. No.	Description / Bates # / Dkt. # #
PX-0598	“07/20/2018 License Agreement” (TAKE-TWO_00002888-00002890)
PX-0599	“06/27/2018 License Agreement” (TAKE-TWO_00002891-00002892)
PX-0600	“06/22/2018 License Agreement” (TAKE-TWO_00002893-00002895)
PX-0601	Executed 07/16/2012 Font Software License Agreement (TAKE-TWO_00003606-00003619)
PX-0602	Addendum No. 17 to Font Software License Agreement (TAKE-TWO_00002904-00002908)
PX-0603	Executed 2K Sports License Agreement (TAKE-TWO_00003140-00003155)
PX-0604	2K Sports License Agreement (TAKE-TWO_00003257-00003265)
PX-0605	Executed 2K Sports License Agreement (TAKE-TWO_00003541-00003548)
PX-0606	12/14/2016 email (TAKE-TWO_00002615-00002616)
PX-0607	10/05/2015 email series (TAKE-TWO_00002504)
PX-0608	Email series (TAKE-TWO_00002403-00002414)
PX-0609	3/27/2015 email (TAKE-TWO_00002274-00002282)
PX-0610	4/13/2015 email (TAKE-TWO_00002213-00002224)
PX-0611	5/16/2017 email series (TAKE-TWO_00002165-00002180)
PX-0612	6/05/2018 email series (TAKE-TWO_00002453)
PX-0613	10/10/2018 email (TAKE-TWO_00002376-00002390)
PX-0614	3/11/2019 email (TAKE-TWO_00002311-00002323)
PX-0615	“Defendants 2K Games, Inc. and Take-Two Interactive Software, Inc.’s Initial Disclosures”
PX-0616	Michael Stauffer Deposition Transcript
PX-0617	“Plaintiff’s Notice of Deposition of Michael Stauffer”
PX-0618	“Screen shot capture from Twitter page of Mr. Stauffer” (Ex. 2 to Stauffer Deposition)
PX-0619	“Screen shot capture from Twitter page of Mr. Stauffer” (Ex. 3 to Stauffer Deposition)
PX-0620	“Screen shot capture from Twitter page of Mr. Stauffer” (Ex. 4 to Stauffer Deposition)
PX-0621	10/05/2015 email series (TAKE-TWO_00002504)
PX-0622	Email series (TAKE-TWO_00004702-00004703)
PX-0623	10/06/2015 email (TAKE-TWO_00004238-00004245)

Ex. No.	Description / Bates # / Dkt. # #
PX-0624	Email series (TAKE-TWO_00004616-00004617)
PX-0625	Email series (TAKE-TWO_00004086-00004087)
PX-0626	Nina Jablonski Deposition Transcript
PX-0627	Errata to Jablonski Deposition Transcript
PX-0628	“Expert Report and Declaration of Nina Jablonski, Ph.D.”
PX-0629	“Curriculum vitae: Nina Grace Jablonski (Revised 3 May 2021)”
PX-0630	“12/09/2015 purchase order artwork fee for tattoo release – Samsung Electronics America, Inc.” (HAYDEN_000805-000806)
PX-0631	“Book Cover photocopy – skin A Natural History by Nina G. Jablonski” (Ex. 4 to Jablonski Deposition)
PX-0632	“Excerpt from ‘skin A Natural History’ by Nina G. Jablonski” (Ex. 5 to Jablonski Deposition)
PX-0633	“Excerpt from ‘skin A Natural History’ by Nina G. Jablonski” (Ex. 6 to Jablonski Deposition)
PX-0634	“Excerpt from ‘skin A Natural History’ by Nina G. Jablonski” (Ex. 7 to Jablonski Deposition)
PX-0635	“Excerpt from ‘skin A Natural History’ by Nina G. Jablonski” (Ex. 8 to Jablonski Deposition)
PX-0636	“Video game screenshot – LeBron James” (Ex. 9 to Jablonski Deposition)
PX-0637	“Video game screenshot – LeBron James” (Ex. 10 to Jablonski Deposition)
PX-0638	“Video game screenshot – LeBron James” (Ex. 11 to Jablonski Deposition)
PX-0639	“Video game screenshot” (Ex. 12 to Jablonski Deposition)
PX-0640	“Video game screenshot” (Ex. 13 to Jablonski Deposition)
PX-0641	“Video game screenshot” (Ex. 14 to Jablonski Deposition)
PX-0642	E. Deborah Jay Deposition Transcript
PX-0643	Errata to Jay Deposition Transcript
PX-0644	“NBA 2K Video Game Survey Report of E. Deborah Jay, Ph.D. May 2021”
PX-0645	“Supplemental Report of E. Deborah Jay, Ph.D. August 2021”
PX-0646	“Excel spreadsheet re results of game survey” (Ex. 3 to Jay Deposition)
PX-0647	“NBA 2K Survey Codebook” (Ex. 4 to Jay Deposition)
PX-0648	“Article – Reference Guide on Survey Research by Shari Seidman Diamond” (Ex. 5 to Jay Deposition)

Ex. No.	Description / Bates # / Dkt. # #
PX-0649	James Malackowski Deposition Transcript
PX-0650	Errata to Malackowski Deposition Transcript
PX-0651	“05/27/20221 Expert Report of James E. Malackowski”
PX-0652	“07/01/2021 Rebuttal Expert Report of James E. Malackowski”
PX-0653	“08/16/2021 Rebuttal Expert Report of James E. Malackowski”
PX-0654	“11/28/2018 Slide deck titled “Everyone’s On Final Creative” (TAKE-TWO_00000854-00000873)
PX-0655	“Document titled “NBA Console & PC Summary, Externals as of 03.31.21 In Millions USD” (TAKE-TWO_00006143)
PX-0656	“Document titled NBA Console & PC Summary, Externals as of 03.31.21 in Millions USD” (TAKE-TWO_00006144-00006146)
PX-0657	“Document titled NBA Console & PC Summary, Externals as of 03.31.21 in Millions USD” (TAKE-TWO_00006147)
PX-0658	“Document titled NBA Console & PC Summary, Externals as of 03.31.21 in Millions USD” (TAKE-TWO_00006148)
PX-0659	“Document titled NBA Console & PC Summary, Externals as of 03.31.21 in Millions USD” (TAKE-TWO_00006149-00006152)
PX-0660	Ian Bogost Deposition Transcript
PX-0661	Expert Report and Declaration of Ian Bogost, Ph.D.
PX-0662	NBA 2K screenshot (Ex. 2 to Bogost Deposition)
PX-0663	NBA 2K screenshot (Ex. 3 to Bogost Deposition)
PX-0664	NBA 2K “Edit NBA Player” screenshot (Ex. 4 to Bogost Deposition)
PX-0665	NBA 2K “Edit NBA Player” screenshot (Ex. 5 to Bogost Deposition)
PX-0666	NBA 2K screenshot (Ex. 6 to Bogost Deposition)
PX-0667	Rebuttal Expert Report and Declaration of Ian Bogost, Ph.D. (Ex. 7 to Bogost Deposition)
PX-0668	NBA 2K Advertisements (TAKE-TWO_00000854-873) (Ex. 8 to Bogost Deposition)
PX-0669	“Simulating an NBA 2K season with a full team of LeBron clones” article (Ex. 9 to Bogost Deposition)

Ex. No.	Description / Bates # / Dkt. # #
PX-0670	Screenshot of “Can A Team of LeBron James Go 82-0? NBA 2K18 Challenge!” YouTube video (Ex. 10 to Bogost Deposition)
PX-0671	Tristan Thompson Deposition Transcript
PX-0672	“Declaration of Tristan Thompson” (Ex. 1 to Thompson Deposition)
PX-0673	“Video game photo” (Ex. 2 to Thompson Deposition)
PX-0674	“Realtristan13 Instagram screenshot” (Ex. 3 to Thompson Deposition)
PX-0675	LeBron James Deposition Transcript
PX-0676	“Declaration of LeBron James” (Ex. 1 to James Deposition)
PX-0677	“03/20/2018 License Agreement” (TAKE-TWO_00001233-00001259)
PX-0678	Daniel Green Deposition Transcript
PX-0679	“Declaration of Danny Green” (Ex. 1 to Green Deposition)
PX-0680	“Pictures comparing tattoo designs” (Ex. 2 to Green Deposition)
PX-0681	“06/27/2014 Talent Agreement between 2K Sports, Inc. and Danny Green” (TAKE-TWO_00001228-00001232)
PX-0682	Defendant 2K Games, Inc.’s Objections and Responses to Plaintiff James Hayden’s First Set of Interrogatories
PX-0683	Verification of Defendants Take-Two Interactive Software, Inc.’s and 2K Games, Inc.’s First Amended Objections and Responses to Plaintiff James Hayden’s First Set of Interrogatories
PX-0684	Defendant 2K Games, Inc.’s First Amended Objections and Responses to Plaintiff James Hayden’s First Set of Interrogatories
PX-0685	Defendant 2K Games, Inc.’s Second Amended Objections and Responses to Plaintiff James Hayden’s First Set of Interrogatories
PX-0686	Defendant Take-Two Interactive Software Inc.’s Objections and Responses to Plaintiff James Hayden’s First Set of Interrogatories
PX-0687	Defendant Take-Two Interactive Software Inc.’s First Amended Objections and Responses to Plaintiff James Hayden’s First Set of Interrogatories
PX-0688	Defendant Take-Two Interactive Software Inc.’s Second Amended Objections and Responses to Plaintiff James Hayden’s First Set of Interrogatories

Ex. No.	Description / Bates # / Dkt. # #
PX-0689	Defendant Take-Two Interactive Software Inc.'s Third Amended Objections and Responses to Plaintiff James Hayden's First Set of Interrogatories
PX-0690	Defendant Take-Two Interactive Software Inc.'s Fourth Amended Objections and Responses to Plaintiff James Hayden's First Set of Interrogatories
PX-0691	Defendant Take-Two Interactive Software Inc.'s Fifth Amended Objections and Responses to Plaintiff James Hayden's First Set of Interrogatories
PX-0692	Defendant Take-Two Interactive Software Inc.'s Sixth Amended Objections and Responses to Plaintiff James Hayden's First Set of Interrogatories
PX-0693	Defendant Take-Two Interactive Software Inc.'s Seventh Amended Objections and Responses to Plaintiff James Hayden's First Set of Interrogatories
PX-0694	Defendants 2K Games, Inc. and Take-Two Interactive Software, Inc.'s Objections and Responses to Plaintiff James Hayden's First Set of Requests for Admission
PX-0695	Defendant 2K Games, Inc.'s Objections and Responses to Plaintiff James Hayden's Second Set of Interrogatories
PX-0696	Defendant 2K Games, Inc.'s First Amended Objections and Responses to Plaintiff James Hayden's Second Set of Interrogatories
PX-0697	Defendant 2K Games, Inc.'s Second Amended Objections and Responses to Plaintiff James Hayden's Second Set of Interrogatories
PX-0698	Defendant 2K Games, Inc.'s Third Amended Objections and Responses to Plaintiff James Hayden's Second Set of Interrogatories
PX-0699	Defendant 2K Games, Inc.'s Objections and Responses to Plaintiff James Hayden's Third Set of Interrogatories
PX-0700	Defendant 2K Games, Inc.'s First Amended Objections and Responses to Plaintiff James Hayden's Third Set of Interrogatories
PX-0701	Defendant Take-Two Interactive Software Inc.'s Objections and Responses to Plaintiff James Hayden's Second Set of Interrogatories
PX-0702	Defendant Take-Two Interactive Software Inc.'s First Amended Objections and Responses to Plaintiff James Hayden's Second Set of Interrogatories
PX-0703	Defendant Take-Two Interactive Software Inc.'s Second Amended Objections and Responses to Plaintiff James Hayden's Second Set of Interrogatories

Ex. No.	Description / Bates # / Dkt. # #
PX-0704	Defendants 2K Games, Inc. and Take-Two Interactive Software, Inc.'s Objections and Responses to Plaintiff James Hayden's Second Set of Requests for Admission
PX-0705	"75 greatest NBA players ever: The HoopsHype list" https://hoopshype.com/lists/75-greatest-nba-players-ever-the-hoopshype-list/
PX-0706	"The 30 Best NBA Players of All Time, Ranked" https://www.complex.com/sports/best-nba-players-of-all-time-ranked
PX-0707	"The NBA's 75th Anniversary Team, ranked: Where 76 basketball legends check in on our list" https://www.espn.com/nba/story/_/id/33297498/the-nba-75th-anniversary-team-ranked-where-76-basketball-legends-check-our-list
PX-0708	"Top 20 Best NBA Players of The Last 23 Years" https://fadeawayworld.net/nba/top-20-best-nba-players-of-the-last-23-years
PX-0709	Captive State MGK release (HAYDEN_000230)
PX-0710	Captive State MGK release invoice (HAYDEN_000233)
PX-0711	Warner Bros. Space Jam License Invoice (HAYDEN_000666)
PX-0712	Invoice for Sprite release (HAYDEN_000017)
PX-0713	Marcus Johnson release (HAYDEN_000237)
PX-0714	1/16/2018 Nassar email (HAYDEN_000209)
PX-0715	Nike Mannequin Project Purchase Order (HAYDEN_000346)
PX-0716	LeBron Shoe Agreement (HAYDEN_000342)
PX-0717	NBA 2K16 (TAKE-TWO_0001145)
PX-0718	NBA 2K17 (TAKE-TWO_0001146)
PX-0719	NBA 2K18 (TAKE-TWO_0001147)
PX-0720	NBA 2K19 (TAKE-TWO_0001148)
PX-0721	NBA 2K20 (TAKE-TWO_0002636)
PX-0722	Hayden Mannequin Video (https://vimeo.com/9797215)
PX-0723	Eric M. Stahl and Henry J. Tashman, COPYRIGHT REMEDIES: A LITIGATOR'S GUIDE TO DAMAGES AND OTHER RELIEF (American Bar Association, 2014)

Ex. No.	Description / Bates # / Dkt. # #
PX-0724	“Jim Hayden,” Focused Tattoos, accessed at https://www.focusedtattoos.com/jim-s-portfolio
PX-0725	Take-Two Interactive Software, Inc., SEC Form 10-K, May 19, 2021 (Take-Two FY 2021 Annual Report)
PX-0726	Defendants’ Corporate Disclosure Statement (Dkt. # 7)
PX-0727	Take-Two Interactive Software, Inc., Letter to Kathleen Collins, U.S. Securities and Exchange Commission (10/4/2019 SEC Letter)
PX-0728	“About Us,” 2K, accessed at https://newsroom.2k.com/about-us/2k-global-communications
PX-0729	“Visual Concepts,” accessed at https://vcentertainment.com/
PX-0730	“LeBron James,” <i>Sports Reference LLC</i> , last updated May 26, 2021, accessed at https://www.basketball-reference.com/players/j/jamesle01.html
PX-0731	“2020-21 Los Angeles Lakers Roster and Stats,” <i>Sports Reference LLC</i> , last updated May 26, 2021, accessed at https://www.basketball-reference.com/teams/LAL/2021.html
PX-0732	“2020-21 NBA Standings,” <i>Sports Reference LLC</i> , last updated May 26, 2021, accessed at https://www.basketball-reference.com/leagues/NBA_2021_standings.html
PX-0733	“Who’s the GOAT, Michael or LeBron?” <i>The Boston Globe</i> , May 13, 2017, accessed at https://www.bostonglobe.com/sports/celtics/2017/05/13/who-goat-michael-lebron/5PyN8t0ZqyTorMEP2HuZbL/story.html
PX-0734	“LeBron or MJ? How the King is settling the GOAT debate,” <i>ESPN</i> , May 10, 2018, accessed at https://www.espn.com/nba/story/_/id/23456720/is-lebron-james-michael-jordan-greatest-nba-player-all
PX-0735	“The Great Debate,” <i>NBC Sports</i> , accessed at https://sportsworld.nbcsports.com/michael-jordan-vs-lebron-james/
PX-0736	“NBA & ABA League Index,” <i>Sports Reference LLC</i> , last updated May 24, 2021, accessed at https://www.basketball-reference.com/leagues/
PX-0737	Take-Two Interactive Software, Inc., SEC Form 8-K

Ex. No.	Description / Bates # / Dkt. # #
PX-0738	Take-Two Interactive Software, Inc., SEC Form 8-K
PX-0739	Tim Reynolds, “Still the King: James wins AP Male Athlete of the Year award,” <i>The Associated Press</i> , December 26, 2020, accessed at https://apnews.com/article/nba-nba-finals-basketball-los-angeles-lakers-lebron-james-7340c9cf8cbb82797185c96e728afd2
PX-0740	Barry Werner, “Every Sports Illustrated Sportsperson of the Year, from 1954 to 2016,” <i>Fox Media LLC and Fox Sports Interactive Media, LLC</i> , December 1, 2016, accessed at https://www.foxsports.com/nba/gallery/every-sports-illustrated-sportsman-of-year-lebron-james-120116
PX-0741	“SI’s 2020 Sportsperson of the Year: The Activist Athlete,” <i>Sports Illustrated</i> , December 6, 2020, accessed at https://www.si.com/sportsperson/2020/12/06/sportsperson-2020-james-stewart-mahomes-osaka-duvernay-tardif
PX-0742	“LeBron James and L.A. Lakers Remain Atop NBA’s Most Popular Jersey and Team Merchandise Lists,” NBA Media Ventures, LLC, January 17, 2020, accessed at https://www.nba.com/article/2020/01/17/most-popular-jersey-and-team-merchandise-official-release